

Exactly 600 days to go... RB12 continues to be seen as a world-class event and we are working hard to ensure it exceeds expectations.

### Host Venue and start Date Announced

Wednesday 20<sup>th</sup> October saw RB12 Chairman, Neil McGrigor, announce London 2012 Olympic sailing venue, The Weymouth and Portland National Sailing Academy, as host venue for the race. Neil was speaking on behalf of RB12 at a conference on major sporting events.



Rod Carr OBE, Jonathan Levy Clipper Round the World Yacht Race, Maria Moynihan-Lee from the Galway Volvo Ocean Race stopover, Sir Keith Mills, (British Americas Cup, Team Origin) Neil McGrigor of Round Britain 2012 and John Tweed Chief Executive of the Weymouth and Portland National Sailing Academy.

The race start is confirmed as 20<sup>th</sup> June 2012, with the remaining nine stop-over venues will be announced as soon as arrangements are finalised in November 2010.

A special mention must go to Adrian Hamilton for the use of an original GT40, Ian Lunt from the Flight Centre in Southend-on-Sea for the Twin Squirrel helicopter and Team Rooster, Stuart and Steve Munro and their Goldfish 36'.



## The British Powerboat Festival

RB12 had the honour of becoming title sponsors to the British Powerboat Festival in Aug. The Bank Holiday weekend in Cowes saw the celebration of the 50<sup>th</sup> Anniversary of the Cowes Torquay Cowes race. Sky Sports will be airing the festival in 1 hour specials during October, starting tonight (22 October) on Sky Sports 3.

## Entry Numbers

Over the last year it's become very clear to us that a cap on boats entries is now necessary. This is because current logistical, environmental and safety issues are likely to prevent more than 50 boats competing. This is a reduction from the 75 boat entries previously set. There are currently 32 paid entries meaning only 18 spaces are left. Boats entering after the 50 places are filled will be asked to pay a returnable deposit of £500 and placed on a waiting list.

## Capping of Fees

RB12 Sea will now have a capping entry fee set at a total of 1,250 Horse Power (HP). With the maximum discount option this equates to a maximum entry fee of £10,938 +VAT. This offer runs in conjunction with the discount scheme below.

## Revised Pricing Policy – Entry Discount

RB12 are also re-issuing the Pricing Policy for entry into RB12. This structure supersedes the entry fee options issued in 2009. For those RB12 boats wishing to reduce their entry fees, pre-paying the standard entry fee of £12.50 per HP + VAT will save up to 30%. For the average boat (630HP) this discount option equates to a saving of £2,973 including VAT.

In addition RB12 has also had discussions with Peters & May (shipping) to offer an excellent package of support for any USA based boats. Details to be announced very soon.

## Air Race Launched

During this year Aero Expo at the Wycombe Air Park RB12 – Air was launched. It was very well received by all at the event with a huge amount of positive comments from all who spoke to us. Further to this we have now agreed an exclusive media partnership with Pilot magazine to promote RB12. A series of articles with tips on taking part in RB12 will be published over the next two years in leading up to the event. To date we have had over 80 registrations of interest from aircraft owners and our planning to run our first Air event in conjunction with Aero Expo Europe in May 2011 in Bitburg, Germany. Entry fees for that event to be announced by the end of Oct.

## Round Britain Pricing Strategy

Dates	Pre 31 Dec 10	Pre 01 Jun 11	01 Jun 11- 01 Apr 12	Post 01 Apr 12	01 Jun 12
Discount	- 30%	- 15%	Standard Rate	+ 20%	Entries closed

### Notes:

- 1, For the above discounts to operate, cleared full payment is required by those dates. (Payment plans will be considered for competitors - Please call to discuss)
- 2, VAT increases to 20% from 1<sup>st</sup> January, 2011.
- 3, Final closing date for entries is 1<sup>st</sup> June, 2012.
- 4, £500 non returnable deposit required